

Elegant Digital CitySign

CitySign is a double-sided sign with SMD screen on both sides or SMD Screen on one side and backlit poster on the other. CitySign can both be used in environments where the viewer is up to close to the sign and to communicate messages, which the viewers must be able to see from a distance e.g. informations, adverts and campaigns.



One Sign – Countless Possibilities

A digital sign is a natural eye catcher, which is ideal for both just-in-time communication as well as planned communication such as campaigns and corporate identity. Digital signage offers flexible and effective exposure of messages and it is not limited to just one message or one communicative purpose.

One single sign can for instance be used for advertising corporate identity, welcoming guests, opening hours, campaigns, parking info, news, traffic information, local events and much more. The countless possibilities make it possible to compile content for the digital signs, which perfectly matches your communicative needs.

Online and User-friendly Management

A digital sign is online and the content is managed centrally by you. You can fast and easy change and update the content on either one sign, selected signs or all of your signs. On a double sided sign you can even control the content on either side such as Welcome on one side and Goodbye on the other. If you wish, you can create decentralised users with different rights, who via a template can upload content for either one or more signs. A decentralised user could be the local police, who can upload traffic information to signs by main roads; the citizen service centre, who can upload campaigns to signs in the city area or a company's different departments, who can upload content to the company's digital sign.



Signage



Outdoor
Indoor



SMD



5.2 mm



4,500 nits

Specifications

For detailed specifications – please contact our sales team:

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